

Social Psychology

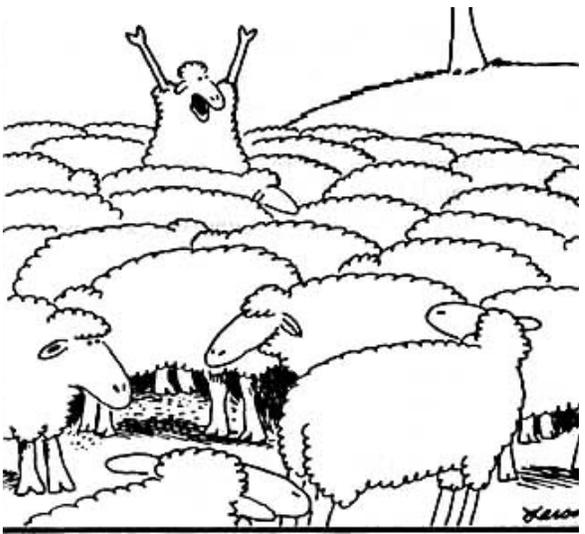


It's simple- you can't have an in-crowd unless you leave somebody out of it- without uncool, there is no cool. So basically, you're nothing without me. HA!



search ID: bstn537

Suzie would later win a Nobel Prize for her ©Original Artist
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"Wait! Wait! Listen to me! ... We don't HAVE to be just sheep!"

Social Psychology Unit Guide REV 2016

Essential Questions:

- Under what conditions do people obey, conform, and help others?
- How do attitudes and actions influence individual and group behavior?

18-2

Attitude
Foot-in-the-door phenomenon
Role

18-3

Conformity
Obedience

18-4

Social facilitation
Social loafing
Deindividuation

19-3

Altruism
Bystander Effect

19-4

Prejudice
Stereotype
Discrimination
Ingroup
Outgroup
Ingroup bias
Scapegoat theory
Other-race effect
Just-world phenomenon

Misc.

Halo effect
Social trap
Proximity
Mere exposure effect
Physical attractiveness
Similarity

Names to know:

Zimbardo

Asch

Milgram

Darley & Latane

Name _____

A CLASS DIVIDED VIDEO QUESTIONS

1. What did the children's body language indicate about the impact of discrimination?
2. How did the negative and positive labels placed on a group become self-fulfilling prophecies?
3. As adults, how did Jane Elliott's students reflect on the experience?
4. What do you think – should exercises like this be done with all children? Weigh the pros and cons as you draw your conclusion.

Shock Levels in Milgram's Obedience Study

Shock level	Verbal designation and voltage level	Shock level at which I believe I would disobey the experimenter	Shock level at which I believe the average high school student would disobey the experimenter	Number of subjects out of 100 who would continue to the 450-volt level
	Slight Shock			
1	15			
2	30			
3	45			
4	60			
	Moderate Shock			
5	75			
6	90			
7	105			
8	120			
	Strong Shock			
9	135			
10	150			
11	165			
12	180			
	Very Strong Shock			
13	195			
14	210			
15	225			
16	240			
	Intense Shock			
17	255			
18	270			
19	285			
20	300			
	Extreme Intensity Shock			
21	315			
22	330			
23	345			
24	360			
	Danger: Severe Shock			
25	375			
26	390			
27	405			
28	420			
	XXX			
29	435			
30	450			

NFL Home Field Advantage Studies, part I

Statistics can prove that there is some amount of advantage for the home side in a given matchup. Whether this is because they don't travel, they know the stadium particulars, the fans make a difference, or any number of other theories is unclear. What we do know is that when you take a reasonably large sample of games, the home team will wind up scoring on average between two to three points more per game than the away team. Since all teams play the same number of home and away games during the regular season, this is significant evidence of a real home edge.

The vast majority of people can agree with the concept of the home team having some benefit to playing at home. Where to go next from this simple assessment becomes more controversial. Some of those in an interest with predicting upcoming NFL games like to stick with a constant number to represent the home field advantage, regardless of the stage of the season, the opponent, and any recent events for the home side. At the other extreme there are folks advocating that you craft team specific HFA's and adjust them on the fly. We'll take a more disciplined approach to exploring the subject and first examine whether there is any change to the general league-wide home field advantage based on what week of the season a game is being played.

Of course, what data sample to use is a first choice, and for starters we will go with a simple 'last four season' model based on the 1999 to 2002 regular season games. We'll present the true average by week.

Home Field Advantage by week number, 1999 to 2002

Week	# of games	Average HFA per game (points)
1	61	0.72
2	60	-0.13
3	56	3.64
4	57	2.65
5	56	1.20
6	55	-2.00
7	56	5.79
8	56	2.48
9	57	-0.26
10	59	-0.05
11	61	1.26
12	61	0.79
13	61	5.92
14	61	3.20
15	61	8.38
16	61	2.07
17	61	6.92

Analysis: Now, four years is not a huge number of games in NFL-land, yet there are some pretty evident patterns emerging over this span. Essentially the home field advantage seems to be overstated when people claim it's worth a generic 2.5 or 3 points, since from week one to week twelve the average is 1.3 points, and then from week 13 on it averaged a whopping 5.3 points!

Another interesting area is the first two weeks of the season, when maybe the "jitters" and high expectations of a sellout crowd can make it a tougher than normal game for a home team.

At a first glance though, the wise men may elect to use a variable Home Field Advantage adjustment to their predicted scores, based on the time of year that a game takes place.

'Powder puff' hazing turns ugly

CHICAGO (AP) — A touch football game between suburban Chicago high school girls that turned into a brutal hazing is now the subject of investigation by police and school officials.

By Jim Prisching, AP via Chicago Tribune

Officials at Glenbrook North High School in Northbrook were examining videotapes taken by students who came to a local park Sunday to watch what had become an annual tradition — the "powder puff" football game between junior and senior girls.

Instead, they saw junior girls get beaten, splattered with paint and have mud and feces thrown in their faces. Five girls ended up in the hospital, one with a broken ankle and another who needed 10 stitches in her head.

School officials stressed that the game was not sanctioned and occurred off-campus without their knowledge.

"I guess there was some football involved, but then it was pushing, punching, hitting, putting buckets on heads ... showering people with debris and, according to one report, human excrement," said Northfield Township District 225 Superintendent Dave Hales. "It was hazing. It was deplorable treatment."

Officials say up to 100 students were involved in the incident, which occurred at a park in Northbrook, a well-to-do suburb about 20 miles north of Chicago.

Cook County Forest Preserve District police are investigating whether any criminal acts occurred. Forest Preserve District Police Chief Richard Waszak said students did not have a permit to use an open field in the park.

Northbrook Police Sgt. Tony Matheny said his department received calls about a fight in the park Sunday, but the teenagers ran away before police could talk to them.

Videotapes played on Chicago television stations show girls in yellow jerseys punching, slapping and dumping paint on other girls who are kneeling on the ground. Some spectators hoist cups of beer.

School officials were looking at tapes and photographs to identify students for possible discipline, school spokeswoman Diane Freeman said. Students involved in extracurricular activities and athletics must sign a code of conduct that requires them to behave well both on and off campus.

"There's nothing else we can do," Freeman said. "It's out of our jurisdiction. The courts and the parents will mete out punishment."

Glenbrook North Principal Michael Riggle said alcohol contributed to the violence, but he declined to give details.

The district used to sponsor a powder puff football game during homecoming but discontinued the event in 1977 after it became too rough.

ALTRUISM: WHAT WOULD YOU DO?

Select and watch one of the videos below.

- | | |
|---|---|
| # 1 Bike Thief (11:44) | https://www.youtube.com/watch?v=S0kV_b3IK9M |
| #2 Meet the Pickpocket Family (7:36) | https://www.youtube.com/watch?v=oGtR62Ccr8M |
| #3 Stealing a Waiter's Tips (6:10)
IzI4g34oZfdJg | http://youtu.be/LLVpUIKPC3A?list=UUombFwRes- |
| #4 Would You Stop a Dog Thief? (6:32) | https://www.youtube.com/watch?v=rOMqyNF4h4o |
| #5 Sedative Sitter (9:05) | https://www.youtube.com/watch?v=SF5FzrfoRuw |
| #6 Man Racially Profiled While Shopping in NY Store (8:57) | https://www.youtube.com/watch?v=2FLEq3vMn40 |
| #7 Homeless Man Denied Service by Restaurant (8:25) | https://www.youtube.com/watch?v=yFMz6XfLjnc |
| #8 Nanny Verbally Berates Child at NJ Café (8:49) | https://www.youtube.com/watch?v=b_V_ETKJxV0 |
| #9 Lemonade Stand (6:51) | https://www.youtube.com/watch?v=_IkE0ZfptLQ |

YOUR RESPONSE

1. Summarize the scenario from the video you chose.
2. What are 2 factors that would increase helping behavior in this situation? Explain why each would contribute to helping behavior.
3. What are 2 factors that would decrease helping behavior in this situation? Explain why each would hinder helping behavior.
4. Does your video show evidence of altruism? Provide evidence to support your claim.